



Crow River Sustainable Farming Association
7616 25th St. SW Howard Lake, MN 55349
320-543-3394 jerry@marienne.com

SPONSORSHIP & GRANT OPPORTUNITIES

The fourth annual Minnesota Garlic Festival is THE event for lovers of garlic and good times. Family friendly, fun filled and fragrant, this festival features local foods, chefs, music, artisans, games and competitions, all promoting a healthy environment, family farms and vital rural communities in Minnesota.

After our successful 3rd annual festival in 2008 with over 2,000 in attendance, we are moving to a new venue: the McLeod County Fairgrounds in Hutchinson on August 15, 2009. Minnesota Garlic Festival offers sponsorship opportunities for companies & organizations who want to be involved with this thriving event that will continue to grow, promoting local foods and products.

Presented by Sustainable Farming Association of Minnesota, a statewide 501(c)(3) nonprofit organization, the festival is managed and operated by the Crow River Chapter of SFA, which covers the Twin Cities Metro and counties to the west. Your sponsorship is deductible according to current tax laws excluding services received in return for your gift.

CATEGORIES OF SPONSORSHIP OPPORTUNITY

PERFORMANCE STAGE UNDERWRITER

\$1,500

“The (name of your company) Stage”

This is the **exclusive** underwriter for the chefs & music stage, where cooking demonstrations, concerts and theatrical acts will be presented continuously throughout the day.

You will also receive:

- 1) Primary **logo presence** in all published material and advertising
- 2) a **banner** prominently displayed at the performance stage
- 3) 15 **free passes** to attend the festival
- 4) **Free booth space**, interior or exterior
- 5) First preference for the same level of sponsorship at the 2010 festival

“WHOLE FARM” EXCLUSIVE SPONSORS

\$1,000

These sponsors will be granted the only sponsorship presence for a company or organization of their particular type; for example: Grocery Store, Bank, Farm Supply Company, Insurance Company, Co-op, etc. You will also receive:

- 1) a prominent **logo presence** in all published material and advertising
- 2) prominent logo presence in signage around the festival site
- 3) 10 free passes to attend the festival
- 4) Free booth space, interior or exterior
- 5) First preference for the same level of sponsorship at the 2010 festival

“FIELD” SPONSORS

\$500

These sponsors receive:

- 1) a logo presence in all published material
- 2) logo presence in signage around the festival site
- 3) 8 free passes to attend the festival
- 4) Free booth space, interior or exterior
- 5) First preference for the same level of sponsorship at the 2010 festival

“BULB” SPONSORS

\$200

These sponsors receive:

- 1) a logo presence in the festival program
- 2) logo presence at the festival site
- 3) 5 free passes to attend the festival
- 4) Free interior booth space
- 5) First preference for the same level of sponsorship at the 2010 festival

“CLOVE” SPONSORS

\$100

These sponsors receive:

- 1) a name presence in the published program
- 3) 4 free passes to attend the festival
- 4) Free interior booth space
- 5) First preference for the same level of sponsorship at the 2010 festival

“IN KIND” SPONSORS

variable

Sponsors can choose to make their contributions with “in kind” goods and services in lieu of - or in addition to - monetary donations. A dollar value will be placed on the “in kind” contribution, and the sponsor will qualify for the appropriate level of sponsorship (above). A separate form is available for In-Kind contributions.

Please make checks payable to: Sustainable Farming Association of MN

CROW RIVER SUSTAINABLE FARMING ASSOCIATION

MISSION STATEMENT

“Crow River SFA supports the development and enhancement of sustainable farming systems through farmer-to-farmer networking, innovation, demonstration, and education.”

MINNESOTA GARLIC FESTIVAL

MISSION STATEMENT

“Minnesota Garlic Festival promotes statewide garlic production and sustainable agricultural practices, enhancing consumer awareness and the vitality of rural communities through education and the arts in an entertaining and festive atmosphere.”

Crow River Sustainable Farming Association is offering Sponsorship Opportunities for the Minnesota Garlic Festival to area businesses and other underwriters who meet the following criteria:

- 1) Sponsor is a Minnesota based and operated business or organization, or has a branch or division that is based in Minnesota. (Private individual sponsors will be Minnesota residents.)
- 2) Sponsor’s business practices and/or mission are in alignment with the mission of Sustainable Farming Association and Minnesota Garlic Festival (see Mission Statements above). Areas of emphasis include healthy local food production and distribution, environmental sustainability, support of local family farms, revitalization of rural communities, and land stewardship.

MINNESOTA GARLIC FESTIVAL INFORMATION

Date: August 16, 2008

Time: 10:00 a.m. - 7:00 p.m.

Admission: \$5 for adults, \$3 for kids under 12. Parking \$1

Location: McLeod County Fairgrounds, Hutchinson, MN

Sponsorship Director: Irene Bender, 320-275-3841, sunbound@lakedalelink.net

Festival Director: Jerry Ford, 320-543-3394, jerry@marienne.com

Website: www.sfa-mn.org (this form is available on the website)