



March 1, 2023

Dear Harvest Festival Supporter,

We hope you will join us for the 29th Anniversary of Harvest Festival on September 9, 2023! Last year's festival was one of the top three best-attended events at Bayfront Festival Park and we continue to make it better for all.

Lake Superior Sustainable Farming Association

MISSION

SFA advances environmental stewardship, economic resilience and strong, diverse communities through farmer-to-farmer networking, education, demonstration and research.

BOARD OF DIRECTORS

John Beaton
Caroline Hegstrom
Jon Scott
Emily Richey
Meghan Blair
Ginga Beleza
Jadell Cavallin
John Hatcher
Kelly Duhn
Michelle Boyechko

LSSF

PO Box 161317
Duluth, MN 55816

lakesuperior@sfa-mn.org

www.sfa-mn.org/harvest-festival/

Social:
[@LakeSuperiorHarvestFestival](https://www.instagram.com/LakeSuperiorHarvestFestival)

Harvest Festival started three decades ago to benefit our local farmers, and has grown to include artisans, nonprofit organizations, an Energy Fair, live music all day and more. Harvest Festival is the premier zero-waste event for boosting local food systems and sustainable agriculture in the Lake Superior region by showcasing the bountiful harvest and by fostering connections in our community. We host around 120 vendors and exhibitors and expect 5,000 to 10,000 people on the one day. We have a large social media following, a well-visited website, and the event is often featured on local television and in the newspaper.

Your sponsorship will help us plan and produce Harvest Festival in 2023, and your early commitment is an enormous help to us! We greatly appreciate your additional financial support and your early commitment. Our sponsors ensure this event remains free to the public and affordable for farmers and small business owners. I'd like to say a HUGE 'Thank You!' to last year's major sponsors: Whole Foods Co-op, Essentia Health, The North 103.3, WLSSD, Iron Range Partnership for Sustainability, among others who are all featured on our website.

Contact me directly with questions, suggestions, and to create a custom sponsorship package. The Lake Superior Harvest Festival is a continued success because of our partner organizations! Thank you!

Best,

Julie Allen

Harvest Festival Director

630.750.8322

"Harvest Festival: Celebrating Food, Farmers, & Community"



Lake Superior Sustainable Farming Association HARVEST FESTIVAL

Saturday, Sept. 9, 2023 | 10 am - 4 pm | Bayfront Festival Park, Duluth

———— Sponsorship levels ————

SUSTAINING SPONSOR\$5,000

Perks include highest visibility logo level; sponsor profile on website & social media; opportunity to address audience from music stage & provide materials at entrance; banner at main entrance or stage; logo on poster & social media; 10'x10' exhibit space; ad in program; name, logo and link on website

MAJOR SPONSOR\$2,500

Banners at main entrance or stage; logo on poster & social media; 10'x10' exhibit space; ad in program; name, logo and link on website

SUPPORTING SPONSOR \$1,000

Logo on poster & social media; 10'x10' exhibit space; ad in program; name, logo and link on website

CONTRIBUTOR \$750

10'x10' exhibit space; ad in program; name, logo and link on website

DONOR \$600

10'x10' exhibit space; name, logo and link on website

VENDOR\$350

10'x10' exhibit space; name on website

PLEASE SHARE:

Business/Organization: _____

Contact Person & Name of person attending: _____

Email: _____

Address: _____

Phone: _____ Website: _____

Yes No — Want electricity? (Only available in some locations.)

I've included form ST-19 as required by the State of MN.

My check is enclosed, payable to LSSFA, PO Box 161317, Duluth, MN 55816

OR I'll pay online at <http://www.sfa-mn.org/payment>

THANK YOU!