



SPONSORSHIP AGREEMENT

Sustainable Farming Association, Crow River Chapter, enters into a sponsorship agreement with:

Organization or Individual: _____

Address: _____

Phone: _____ Email: _____

(We will use this email to send an electronic copy of the Garlic Festival official logo emblem)

Amount of Sponsorship: _____ Category: _____

(See categories on next page)

If you are providing in-kind sponsorship, please list the services and/or materials to be donated along with their cash value:

_____ TOTAL VALUE: _____

Please print below exactly how Sponsor's name should appear in published materials, attach a scannable logo, and/or email an electronic version of the logo to jerry@sfa-mn.org:

Authorized signature for Sponsor: _____ Date: _____

Do you want a booth (Yes or No)? _____ (If yes, we will contact you about what you need)

We prefer **payment via credit card** which you can do online at our SFA Sponsor page located here: <https://sfa-mn.org/payment/>

If you must **send a check**, make it out to SFA of MN and it can be mailed to:

Sustainable Farming Association
Attention: Minnesota Garlic Festival
4924 Upton Ave S
Minneapolis, MN 55410

Please make a note on the check indicating it is for the MN Garlic Festival.

Deadline for ensuring inclusion in published materials is July 15th.

CATEGORIES OF SPONSORSHIP

“WHOLE FARM” SPONSORS

\$1,500 & up

“The (name of your organization) Local Foods Stage or Kids Stage, etc.”

This is the **exclusive** underwriter with naming rights for one of the following:

- **Local Foods Tent:** Chef demonstrations throughout the day.
- **Kids Tent:** Children’s activities will be presented continuously.
- **Vendor Building:** Over 80 local and sustainable vendors plus exhibits from a variety of agriculture, food and environmental groups.
- **All Garlic Building:** Fifteen of the region’s finest garlic growers with the best of their new crop plus the Garlic Growers’ Contest and other garlicky attractions.

You will also receive:

- 1) Primary logo presence in all published material and advertising
- 2) A banner prominently displayed at the appropriate location
- 3) 15 free passes to attend the festival
- 4) Free booth space, interior or exterior

“FIELD” SPONSORS

\$1,000 to \$1,499

These sponsors will receive:

- 1) A prominent logo presence in all published material and advertising
- 2) 10 free passes to attend the festival
- 3) Free booth space, interior or exterior

“BULB” SPONSORS

\$500 to \$999

These sponsors receive:

- 1) A logo presence in all published material
- 2) 5 free passes to attend the festival
- 3) Free booth space, interior or exterior

“CLOVE” SPONSORS

\$250 to \$499

These sponsors receive:

- 1) A logo presence in the festival program
- 2) Logo presence at the festival site
- 3) 3 free passes to attend the festival
- 4) Free interior booth space

In addition to the items above, all sponsors at any level will also receive first preference for sponsorship at next year’s festival.

“IN KIND” SPONSORS

Variable

Sponsors can choose to make their contributions with “in kind” goods and services in lieu of - or in addition to - monetary donations. A dollar value will be placed on the “in kind” contribution, and the sponsor will qualify for the appropriate level of sponsorship listed above.